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Excellence  
through  
**Knowledge  
& Education**

JOIN **GOKULAM COLLEGE**  
& PAVE THE WAY FOR SUCCESSFUL CAREER

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**SREE  
GOKULAM**

GROUP OF EDUCATIONAL INSTITUTIONS

BALUSSERY, KOZHIKODE | THIRIPRAYAR, THRISSUR | CHERTHALA, ALAPPUZHA

OUR CHAIRMAN

## SRI. GOKULAM GOPALAN



Sri Gokulam Gopalan, Our esteemed chairman, is a magnificent legend of human effort, charioting several enterprises at regional, national and international level, which have one name and fame not only in India but also abroad. He runs a number of educational institutions including a medical college, research foundation and several of public schools in and out of Kerala.

He reached the present astounding status by sheer hard work, optimism and the readiness to take up every difficulty and adverse circumstances as a challenge.

For achieving social justice, his struggles against the distortion of Sree Narayana Guru's values is the part of cultural and social renaissance of Kerala History. He paved the way to revival of Guru Dharmas, through his innovation of "Sree Narayana Dharmavedi".

His concept of giving importance to values rather than money in education is well known. Sree Gokulam Arts & Science Colleges are the primary examples for the same, his greater contribution to higher education system.

From a humble beginning, he has grown up by dedication and perseverance. He is involved in Philanthropy and has contributed liberally to many noble causes. His humanitarian views and empathy have brought him success and glory. Through his business he has helped all his customers to attain growth in status and wealth.

He has been conferred with the prestigious "GEM OF INDIA, '96" and UDYOG RATHNA, '97 awards on recognition of his contribution to the society by service through business.

Also, he holds Senior Position in various associations such as: The Vice President in Confederation of Tamilnadu Malayalee Association, Chennai, The Treasurer of All India Marunadan Malayalee Association, Chennai.

Once for all, Our Chairman is a man of humanitarian and dynamic leadership qualities, with an absolute attitude to contribute to the society by service through business.

### AWARDS & ACHIEVEMENTS

- » FAIMA Award
- » Gem of India Rashtriya Udyogarthan - Indian Society for Industry and Industrial Development
- » Bharatiya Udyogarthan - India Economic Development and Research Association
- » Gem of Vadakara - Jaycee
- » For the sake of honour - Rotary Club District 2003
- » Millennium Award - Vyaparin Vyavasai Ekopana Samithi
- » Red Cross Award 2002
- » Excellency Award -Karnataka chit Association 2003
- » SATH SEVA PURASKARAM 2003-Minerva Educational Trust
- » DHANA SREE AWARD -2004
- » Pravasi Udyog Pathra Award
- » P.N Paniker Sevana Samskriti Award
- » T.V.R Marar Award.

# SREE NARAYANA GURU MEMORIAL CATERING COLLEGE

Approved by the AICTE, New Delhi and affiliated to the Kerala University.

**THURAVOOR, ALAPPUZHA**

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## ABOUT US

The Sree Gokulam Catering College, a provider of University level Education, an institute of hospitality approved by the AICTE New Delhi and affiliated to the Kerala University. We are a dynamic fast growing educational institution that recognizes our strategic location in Cherthala, Alappuzha.

## CAMPUS

A professional campus that blends beauty with contemporary facilities, modern technologies, a space you need to discover yourself and your ability to make a difference in the world.

## SCOPE OF THE COURSE

A very wide and promising field with the growth of the hotel industry and propelled by tourism. Its scope is not only limited within the country but also provides excellent opportunities for a career abroad.

## FACULTY

With excellent academic credentials, many faculty members also enjoyed successful careers in hospitality management and related subjects. They do not just focus on imparting knowledge; they engender an environment of loyalty, ethics and humility in which students perfect their soft skills and professionalism.

## COURSE OFFERED

# BHM (CT)

4 YEAR DEGREE IN  
HOTEL MANAGEMENT &  
CATERING TECHNOLOGY

## ELIGIBILITY CRITERIA

A pass in Plus Two or an equivalent qualification is the criterion of eligibility required to be fulfilled for an aspiring candidate to pursue the Bachelor of Hotel Management course.

## SELECTION MODE

As per the norms of the Kerala University relating to the BHMCT admissions and through an entrance examination conducted by the University.

# OUR FACILITIES

## BASIC TRAINING KITCHEN (BTK)

The first year students learn the basics of culinary art. The kitchen is fully equipped with modern appliances to introduce the art of cookery to students

## QUANTITY TRAINING KITCHEN (QTK)

The Second year students prepare and experience the challenges of cooking in bulk quantities during practicals. Here students get familiarised with high pressure burners and steamers for quantity cooking. They are also trained to use Tandoor, conventional Barbeques and Grills.

## ADVANCED TRAINING KITCHEN (ATK)

Having mastered the basics, the third year students then move on to specialization. This kitchen is specially designed to meet the needs of Japanese, Mexican, Thai, Italian, Chinese and Arabic cuisine.



## BAKERY AND CONFECTIONERY

Under specialization, students in fourth year get the facilities to use industrial ovens functions with both electricity and LPG. Here students learn the art of patisserie works and its various presentations.

## BASIC TRAINING RESTAURANT (BTR)

An ideal place to learn the basis of food service like Mise en place, Laying & Relaying, Classical food service and Clearance etc. This 32 cover restaurant holds the stock of all varieties of cutleries and crockeries to enhance the studies.

## ADVANCED TRAINING RESTAURANT WITH BAR (ATR)

Equipped with all the essentials required for specialized service, bartending, cocktail making, etc... Service of various wines and spirits are practiced here under experienced hands.

## HOUSEKEEPING LAB & LAUNDRY

The House Keeping Lab is equipped with the most modern equipment & guest supplies, chemicals, adhesive, Linen etc... required for housekeeping and other related jobs. Cleaning of various types of surfaces and polishing of metals is also practiced. Setting of Chambermaids Trolley, laundry functions like operation washing machine, ironing are also taught here.

## GUEST ROOMS

Guest rooms available here are a replica of a five star deluxe hotel room. These twin bed and king size bed rooms provide the students a comprehensive practical exposure of room making of Vacant, Check out and Stay over rooms.



## FRONT OFFICE LAB

The Front Office Lab is specially designed to replicate an actual lobby of a star hotel. Here the students are trained for receiving guests, check in and check out, billing, handling reservations, bell desk activities, handling telephones, guest relations and foreign currency exchange.

## COMPUTER LAB

Computer Lab is a home to a plethora of upgraded computer systems. Here the students are taught the use of latest information technologies in day management.





## LIBRARY

An academic library forms an integral part of a college. It is a very popular place and magnificent for students to work. A collection of sources of information and similar resources makes it a perfect spot for studies.

## TRANSPORTATION

The college has adequate buses which are made available to the students hailing from Alappuzha and Ernakulam.

## HOSTEL

Separate hostel facilities are available for boys and girls. The hostel provides accommodation and nutritious food for all students.



## CERTIFICATION

During these years the students have passed out from our institute in flying colours. The SNGM Catering College has always been successful in achieving the best results in the Kerala University examinations, which awards degree certificates to all successful candidates.

## PLACEMENTS

Our alumni are working in prominent hotel chains like Marriott, Hyatt, Hilton, Holiday Inn, InterContinental, Ritz-Carlton, Novotel, Crowne Plaza, Le Meridien, Taj, Oberoi, etc. Their presence is available in Middle East, European Countries, American Continents and Australian regions. Some of them have occupied respectable positions in cruise lines, international airports and flight catering units.

Further we have our alumni's working in Government services like ISRO, FCI, KTDC, ITI and Railways.

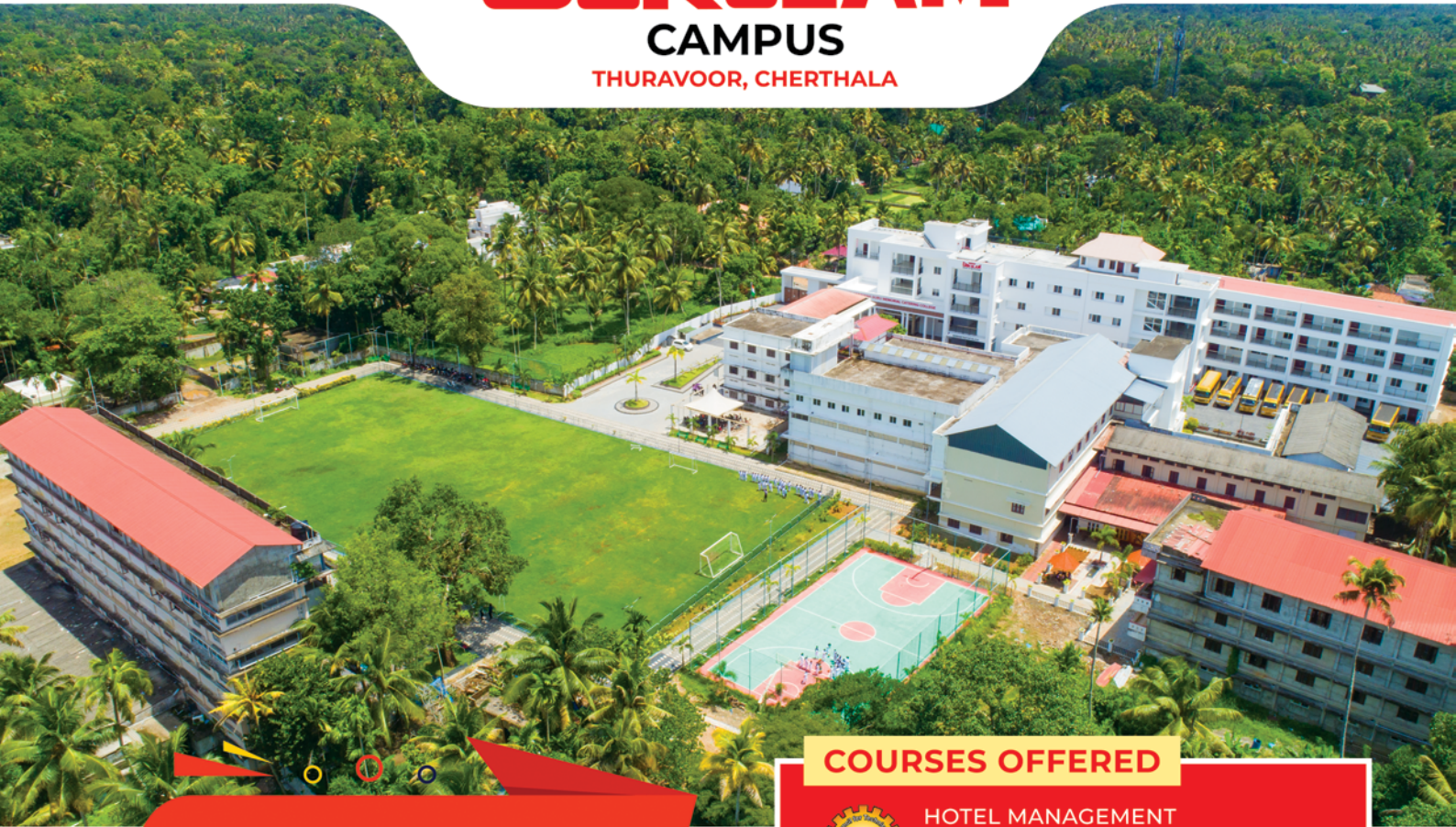
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SREE NARAYANA GURU MEMORIAL EDUCATIONAL & CULTURAL TRUST

# SREE GOKULAM CAMPUS

THURAVOOR, CHERTHALA

CONTACT  
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9188 260 700



## ADMISSION

## STARTED

### SREE NARAYANA GURU MEMORIAL CATERING COLLEGE

Approved by the AICTE, New Delhi and affiliated to the Kerala University.

### PHARMACY COLLEGE

Approved by the Pharmacy Council of India (PCI) and Affiliated to the Directorate of Medical Education (DME) Govt. of Kerala

### ARTS & SCIENCE COLLEGE (Affiliated To University Of Kerala)

### CENTRAL SCHOOL

Affiliated to CBSE, New Delhi - Aff. No. 930596

#### COURSES OFFERED



HOTEL MANAGEMENT

**BHM** 4 YEAR  
PROFESSIONAL DEGREE

#### 3 YEAR DEGREE COURSES

**B.A** ENGLISH &  
LITERATURE

**B.Sc** BOTANY &  
BIOTECHNOLOGY

**BCA | BBA**

**B.Com** TAX PROCEDURE  
COMPUTER APPLICATION  
CO-OPERATION

#### COURSE AWAITING

**B.Sc** FOOD  
TECHNOLOGY \*

#### POST GRADUATION

**M.Com** FINANCE

#### 2 YEAR DIPLOMA

**D.Pharm** 2 YEAR DIPLOMA IN  
PHARMACY

#### CBSE SCHOOL

**Play School to Plus 2**

# SREE GOKULAM

GROUP OF EDUCATIONAL INSTITUTIONS



Sree Gokulam  
education redefined